



## **NEWS RELEASE**

### **For Immediate Release:**

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### **PRODUCTION ASSOCIATES SELECTED BY NATIONAL ASSOCIATION FOR COLLEGE ADMISSION COUNSELING**

Reston, VA. (November 3, 2010) – Production Associates has been selected by the National Association for College Admission Counseling (NACAC) as their audio visual production and management partner for the annual NACAC National Conference for 2011 (New Orleans, LA), 2012 (Denver, CO), 2013 (Toronto, Ontario Canada) and 2014 (Indianapolis, IN).

“We are looking forward to working with the NACAC team and to providing exceptional customer service and creativity to their program for many years”, said Michael Loftus, President of Production Associates.

NACAC was founded in 1937, is an organization of more than 11,000 professionals from around the world dedicated to serving students as they make choices about pursuing postsecondary education.

“We selected Production Associates for a multiyear contract based on their innovative ideas and cutting edge technology that will provide our members and attendees with a memorable experience.” commented NACAC Director of Conference and Meetings, Bethany Blue Chirico, CMP.

Production Associates provides audio visual management, staging and consulting services to corporate, non-profit, and government events, including association meetings and conventions hosted in cities throughout the US and internationally. For additional information about Production Associates services, please visit our web site at [www.ProductionAssociates.com](http://www.ProductionAssociates.com) or call our headquarters at (703) 476-4600.

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