



NEWS RELEASE

For Immediate Release:

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PRODUCTION ASSOCIATES SELECTED BY BLACKBOARD INC.

Reston, VA. (January 5, 2011) – Production Associates has been selected by Blackboard Inc. to provide audiovisual and production support services for its 2011-2013 domestic and international conferences and events. Blackboard's largest conference is *BbWorld® '11*, taking place from July 12-15, 2011 in Las Vegas, NV. Production Associates has worked with Blackboard since 2009.

Blackboard Inc. is a global leader in enterprise technology and innovative solutions that improve the experience of millions of students and learners around the world every day. Founded in 1997, the company is headquartered in Washington, D.C., and has offices in North America, Europe, Asia and Australia.



Blackboard will also utilize Production Associates' unique Speaker Vision system. Speaker Vision provides streamlined presentation management technology for meeting and content managers. A customized web link provides secure access for presenters for content/presentation uploads. Once uploaded, the Blackboard team has the ability to manage, review and approve this material in advance. The Speaker Vision team then will manage and support the Speaker Ready Room and the on-site delivery of over 130 sessions over the event dates.

Production Associates provides audio visual management, staging and consulting services to corporate, non-profit, and government events, including association meetings and conventions hosted in cities throughout the US and internationally. For additional information about Production Associates services, please visit our web site at www.ProductionAssociates.com or call our headquarters at (703) 476-4600.

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